

Mr. Panagiotis Trifyllis is the new Chief Commercial Officer of Elton Group



ELTON Group is pleased to announce the appointment of Mr. Panagiotis Trifyllis as its new Chief Commercial Officer, effective March the 28th.

“We are delighted to welcome Mr. Trifyllis in the Elton family” said Mr. Nestor Pathanasiou, Founder and President of Elton Group. “His expertise will be invaluable in driving forward our growth strategy, both from a commercial and operational perspective”.

Mr. Panagiotis Trifyllis with a Chemical Engineering degree from the National Technical University of Athens, and an MBA with academic honors from the ALBA Graduate

Business School, has a successful career of 20 years in commercial roles, recently as the Marketing & Sales Director in "The Mart Cash & Carry" of Sklavenitis Group, and also having spent more than a decade with Procter & Gamble across sales and senior leadership roles, most recently as the Regional Sales Director for Southeast Europe for the Feminine and Beauty Care industry, responsible for 10 European countries.

We all look forward in working with Mr. Trifyllis and we are certain that his experience and expertise will be enhancing the leadership team of the Group.